

Digital Presentation



\$17,500.00 + GST (single opportunity)

The event will be delivered via the award winning and secure virtual event platform called OnAIR by EventsAIR. This platform is a powerful, connected solution that enables incredible reach and an amplified experience for the digital sponsor.

The digital sponsorship package provides high impact branding across all digital aspects of the event including the virtual delegate streaming platform and the onsite mobile delegate app.

The custom-built virtual environment will provide virtual delegates with an easy to use, accessible and immersive interface. Virtual delegates can participate in live polls and Q&A sessions throughout the conference, as well as networking via the meeting hub.

The bespoke mobile delegate app is fully integrated with the virtual platform and will be in the hands of every delegate before, during and after the event. Delegates will use this to look up the program, find out more about speakers, ask questions, answer polls and connect with each other.

There are several opportunities to have your branding featured on the app in addition to the sponsors listing, allowing you enhanced exposure and increased visibility.

Package Inclusions

Branding Rights:

- Digital platforms including the Virtual Meeting Hub

Registrations:

- 2 x In-Person Full Conference Registration
- 6 x Virtual Full Conference Registration

Exhibition:

- \$1,000.00 off a standard exhibition space (add to package for \$2,500.00)

Marketing:

- Logo in sponsors lockup on:
 - Conference website homepage
 - Delegate information emails
 - Holding slides in each session
 - Large format print sponsor board / media wall
- Premium listing on Sponsors page of conference website (Linked Logo + 100 Words)
- 2 x Social Media Posts (Facebook / LinkedIn / Twitter)
- 1 x Sponsor dedicated email to delegates
- Prominent logo on log-in screen of Virtual Platform and Delegate Mobile App
- Rotating banner ad above the timeline in the Virtual Platform