

Supporting Partner

\$22,500.00 +VIK (ex GST)

Elder Abuse Action Australia (EAAA) and Aged Rights Advocacy Service (ARAS) are pleased to offer the Government of South Australia (Office for Ageing Well) and Seniors Card the bespoke sponsorship opportunity of **Supporting Partner** for the upcoming 2024 Australian Elder Abuse Conference.

Package Inclusions

Registrations:

- 2 x In-Person Full Conference Registration

Exhibition:

- Standard Exhibition Space including Virtual Exhibition listing.
- 2 x Exhibitor Passes

Program:

- Plenary Address: 5-minute presentation by the Executive Director, Office for Ageing Well.

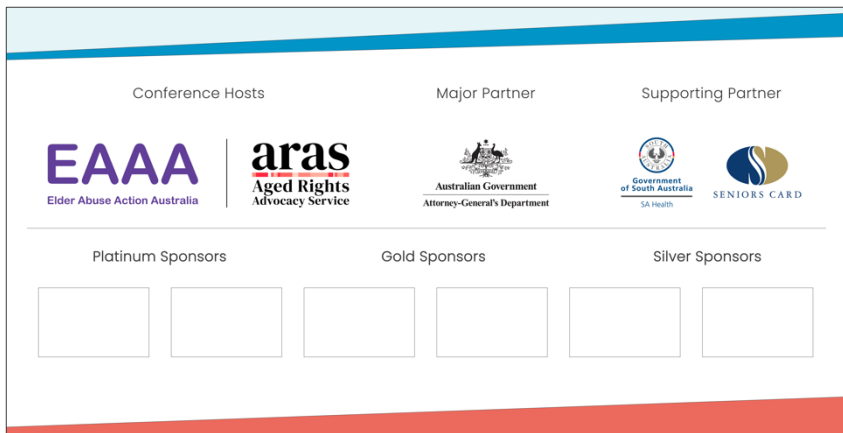
Marketing:

- Logo in sponsors lockup on:
 - Conference website
 - Conference app and virtual platform
 - Delegate information emails
 - Holding slides in each session
 - Large format print sponsor board / media wall
- Premium listing on Sponsors page of conference website (Linked Logo + 100 Words)
- 1 x Social Media Posts (Facebook / LinkedIn / Twitter)
- Verbal acknowledgement by MC throughout the conference.

Recognition

As the Supporting Partner, the co-branded Office of Ageing Well / Seniors Card logo lockup will take position 4 billing ahead of tiered sponsors and immediately following the Major Partner as indicated in the example artwork below.

Landscape - Digital / Online



Square - Sponsor Board



Value In Kind

In addition to payment of the \$22,500.00 ex GST sponsorship fee, the sponsor will provide the conference in-kind promotion and advertising via Senior's Card to the value of \$3,125.00 consisting of:

- 1 x WeekendPlus article
- 1 x WeekendPlus small EDM banner
- 1 x Facebook post by Seniors Card SA